

**RWL Maryland  
Government Relations  
and Lobbying Services**

“RWL’s government relations group consistently ranks among Maryland’s top lobbyists for good reason. Their team approach, in-depth understanding of their clients’ interests, relationships at all levels of government and superb strategies are second to none.”

JOSEPH DE FRANCIS

Former President and CEO, Maryland Jockey Club

# Firm Overview and RWL Practice Groups

With offices located in the state capital of Annapolis, Baltimore, and the Washington, D.C. metropolitan area, RWL provides an important link to principal business, commercial and governmental centers.

Since its founding in 1989, RWL and its many attorneys have created an impressive record of service to the state and in the practice of law. As one of Maryland's first law firms to recognize that a client's legal issues can often be addressed through a comprehensive approach that may include all of the various branches of government, RWL has established itself in the areas of business and commercial transactions, administrative law, health care law, government relations, sports franchise law, procurement law, zoning and land use, and complex litigation

**ADMINISTRATIVE LAW AND REGULATORY COMPLIANCE**

**BUSINESS AND COMMERCIAL TRANSACTIONS**

**COMPLEX COMMERCIAL AND CIVIL LITIGATION**

**ELECTRONICALLY STORED INFORMATION (ESI)**

**MEDIATION AND DISPUTE RESOLUTION**

**SPORTS LAW, GAMING AND FACILITIES**

**STATE CONTRACTING, PROCUREMENT AND BID PROTESTS**

**WHITE COLLAR CRIMINAL DEFENSE AND INVESTIGATIONS**

# Government Relations and Lobbying Services

Established in 1989, RWL has represented numerous local, national, and international businesses and non-profits before Maryland's state, county and local/municipal governments. On behalf of our clients, members of our government relations team regularly appear before the Governor's Office, executive branch agencies, the Maryland General Assembly, and various city government and county governments.

## GOVERNMENT RELATIONS PRACTICE

RWL's Government Relations Practice integrates experienced legal analysis with a sophisticated understanding of administrative, legislative and procurement processes, providing clients with meaningful opportunities for success. We are recognized for our substantive approach, ability to develop creative solutions, and deep expertise with Maryland state, county, and local governments. RWL is well positioned to assist clients with government relations and lobbying efforts in Annapolis and throughout Maryland.

RWL pioneered the team approach to working with clients in Annapolis. Depending on client needs, additional team members will be brought on whenever the client will benefit from the team members' expertise, experience and relationships.

## AREAS OF EXPERTISE

- New and Emerging Industries
- Business Development
- Technology and E-Commerce
- Communications
- Public-Private Partnerships
- Health Care and Human Services
- Natural Resources
- Board of Public Works
- Higher Education
- Energy Industry
- Real Estate
- Tax Policy
- Procurement
- Alcohol
- Government Contracts
- Transportation
- Gaming
- Election Law

# Government Relations and Lobbying Services

## PAST EXPERIENCE WITH HEALTH OCCUPATIONS

Over many years, RWL has represented several health occupation associations and provider groups in legislative and regulatory matters. These include: Maryland Optometric Association; Maryland Speech Language Hearing Association; Maryland Podiatric Society; Maryland Hospital Association; National Association of Chain Drug Stores; and organizations representing anesthesiologists, physical therapists, and other health professionals.

## LEGAL AND REGULATORY SERVICES

When our clients' needs extend beyond the scope set forth in their proposal, they are able to engage our business, litigation, and contracts attorneys. RWL attorneys provide the firm's clients with creative solutions to their legal needs and objectives with sound legal and practical business advice. Our attorneys regularly appear before arbitration and mediation panels, state and federal trial courts, legislative hearings, the Board of Public Works, the Board of Contract Appeals, and the state and federal appellate courts.

## 2020 RWL LEGISLATIVE ACCOMPLISHMENTS

Since its inception, RWL has built an impressive track record working on complicated and nuanced client issues. As a result, the firm is consistently ranked as a one of the top firms in Annapolis.

- **Preakness Stakes** - The RWL government relations and litigation teams spearheaded a yearlong legislative and legal effort to keep the Second Jewel of the Triple Crown in Baltimore City, redevelop Pimlico and Laurel racetracks, and help advance the long-standing interests of the Park Heights Community. (See, Baltimore Sun [article](#))
- **Healthcare - Pharmaceutical Drug Prices** - During the shortened 2020 legislative session, RWL successfully led a legislative effort with a national association to enact a first-in-the nation regulatory framework of a critical part of the pharmaceutical drug supply and payment chain. The legislation passed in Maryland now serves as model legislation throughout the Country.
- **Offshore Wind Energy** - RWL successfully worked with the Legislature and the Public Service Commission to gain approval for the largest-to-date offshore wind project in the United States.
- **Modernization of State Alcohol Laws** - On behalf of Maryland's craft beer manufacturers, RWL launched a multi-year effort culminating in the modernization of the State's alcoholic beverage laws, including statutory reform of Maryland's beer franchise laws for the first time since 1974 and created a new hybrid category of alcohol regulation for mead, a honey based alcoholic drink.

# Government Relations and Lobbying Services



## **ADVOCACY & EDUCATION SERVICES**

RWL works with clients to help them develop, coordinate and deliver their message to the Executive Branch, Legislature and relevant local governments. Our advocacy work includes assisting with grassroots organizing, direct lobbying, monitoring legislative activities, advising clients on the status of pending and anticipated measures, and analyzing the impact of legislative proposals on client interests. We also support our clients in their efforts to influence and win large procurements at the state and local level.



## **STRATEGIC CONSULTING**

RWL provides strategic consulting services to identify relevant issues involving state and local governments. This includes experience led strategy development and issue analysis, and advice given on how each client can most effectively advocate to advance their objectives and realize their goals.



## **LEGISLATIVE & REGULATORY MONITORING SERVICES**

RWL provides extensive regulatory and legislative monitoring and tracking services for our clients during the Maryland General Assembly's Legislative Session (which commences annually in early January and runs through the early part of April), during the interim between sessions, and during any Special Sessions. This includes published legislative proposals, regulations, Executive Orders, agency bulletins and transmittals as well as numerous workgroups, budget hearings, committee meetings, Board of Public Works meetings, and government officials' press conferences and other events.



## **LEGISLATIVE DELEGATION & COMMITTEE EVENTS**

In addition to participating in national, regional, and statewide legislative conferences throughout the year, RWL has a long tradition of hosting legislators and other public officials at Committee and Delegation events during the Legislative Session in Annapolis. These events provide a relaxed and professional atmosphere in which our clients have an opportunity to interact with officials and members of the Maryland General Assembly and each other. Annually, RWL hosts approximately a dozen events. We encourage our clients to take advantage of these opportunities to gain insights and educate legislators.

# Our Clients

Abell Foundation  
AMA Systems  
America Works of Maryland, Inc.  
Atlanticus Services Corporation  
Baltimore Symphony Orchestra (BSO)  
Berkshire Hathaway Energy GT&S, LLC  
Bernstein Litowitz Berger & Grossmann LLP  
Brewers Association of Maryland  
Blockchain.com  
Brick Bodies  
BSC America  
Cable Telecomm Association of MD, DE, DC  
Cal Ripken, Sr. Foundation  
Canton Group, The  
Catapult Learning, LLC  
CBAC Gaming (Horseshoe Casino Baltimore)  
Celebree School  
Cerner Corporation  
CGI Technologies & Solutions  
Children's National Hospital  
Colonial Pipeline Company  
Curio Wellness  
DentaQuest  
Education Affiliates/Fortis College  
Encompass Health  
Enterprise/Alamo/National Rental Cars  
Envirotest Systems  
Facebook  
Fair Hill Foundation, Inc.  
FedEx Corporation  
Food & Friends Inc.  
Fusion Health  
Gaudenzia  
Google LLC  
Greenland Technologies Holding Corp.  
H&R Block  
Horizon Land Company  
Humanim, Inc.  
Intuition Solutions, LLC  
IonQ  
Joseph Smith & Sons, Inc.  
LA Wallet  
Landmark Partners  
Lexington Law/Progrexion ASG, Inc.  
Lifespan Network  
Macquarie Capital (USA) Inc.  
Maryland Association of Realtors  
Maryland Auto Dealers Association  
Maryland Distillers Guild  
Maryland Jockey Club (Pimlico & Laurel Park)  
Maryland Pawnbrokers Association  
Maryland Physicians Care MCO  
Maryland Wineries Association  
Maximus  
Medallia, Inc.  
Mid-Atlantic Health Care  
Montgomery Park  
Mount Vernon Place Conversancy  
Neurocrine Biosciences, Inc.  
NIC USA  
Optotraffic  
Orsted North America Inc.  
PCMA (Pharmaceutical Care Mgt. Assoc.)  
PHI (PEPCO)  
Premium Cigar Retailer Association of MD  
Ripken Baseball  
Scientific Games Corporation  
Service Corporation International  
Sheppard Pratt Health System  
SiriusXM Radio Inc.  
TC Energy  
The Community Builders (TCB)  
ThinkBig Networks LLC  
Tufton Professional Baseball LLC  
UPMC Western Maryland  
URW Airports, LLC  
VALIC  
Washington Area New Auto Dealers Assoc.  
Waste Management of Maryland

# Meet the Team



**CAMILLE G. FESCHE, ESQ.**  
Partner and Co-Chair of  
Government Relations  
Division

- Worked on Michael Bloomberg's first campaign for mayor of New York City. Analyst for team that created New York City's innovative 3-1-1 non-emergency phone number transforming New Yorkers' ability to communicate with their government and delivery of City services
- Selected in 2017 to receive the Daily Record's VIP (Very Important Professional) List award
- Lead lobbyist on successful passage of first-in-the-nation regulatory framework of critical part of the pharmaceutical drug supply and payment chain. Passage of the regulatory framework involving significant negotiations with legislators, regulators and opponents
- Passed legislation is now serving as model legislation for other states
- Lead lobbyist on creating new hybrid category of alcohol regulation for mead, a honey based alcoholic drink and oldest known form of consumable alcohol
- Lead lobbyist on successful legislation modernizing trust law ensuring patients can access the full benefits of a Health Savings Account. The change in law allowed a company employing 150+ knowledge workers to remain headquartered in Maryland
- Successfully represent clients on topics related to education, wind energy, utilities, healthcare, deathcare, information technology, the civil justice system, bond bills for non-profit organizations, and procurement matters



# Meet the Team



**BRAD I. RIFKIN, ESQ.**  
Partner and Co-Chair of  
Government Relations  
Division

- Prior to joining the firm full-time in 2013, was named President to the Cal Ripken Collegiate Baseball League (still in that role today) after previous work for the Baltimore Orioles and Milwaukee Brewers
- Lead lobbyist securing the successful passage of legislation modernizing alcoholic beverage laws on behalf of Maryland's craft beer manufacturers – including the statutory reform of Maryland's beer franchise laws for the first time since 1974
- Co-lead lobbyist on the successful passage of transformative legislation creating the first statutory and regulatory framework for peer-to-peer ridesharing in the nation
- Lead lobbyist on successful passage of complex and high-profile medical cannabis legislation, expanding ownership rights and advancing in-state research capabilities for licensees in partnership with academic institutions
- Lead lobbyist on successful passage of legislation creating a statutory framework for Maryland's private sector industrial hemp industry
- Lead lobbyist on successful passage of legislation authorizing new class of street-legal vehicle in Maryland ("autocycle")
- Worked on successful passage of legislation that will keep the Preakness Stakes in Baltimore City, redeveloped Pimlico and Laurel racetracks, and helped advance the long-standing interests of the Park Heights community
- Successfully represent clients with a wide array of statutory, regulatory, funding and procurement interests, including automobile dealer, casino-gaming, innovative technology, insurance, non-profit organizations, rental cars, ride-sharing and ride-hailing

# Meet the Team



**MICHAEL V. JOHANSEN ESQ.**  
Administrative Partner

- Former staff counsel to Maryland Senate Budget and Taxation Committee handling matters related to state & local taxes, retirement, and agency budgets
- Experienced lobbyist on health care delivery systems, health insurance, and health occupations, including managed care, hospitals, skilled nursing facilities, dental plans and pharmaceuticals
- Team leader on multi-firm effort to preserve the Preakness Stakes in Maryland and to enact a statutory framework for a nearly \$400 million capital redevelopment effort for Maryland's racetracks
- Counsel for automotive industries including new automobile dealers and rental car agencies
- Lead lobbyist on legislation to authorize transportation network companies
- Experienced gaming lobbyist representing lottery, casino, racetrack and sports wagering interests
- Procurement counsel assisting entities on RFPs, bids and other offers of goods, services and construction to state & local governments
- Counsels clients on state and local ethics laws, gift laws, campaign contribution compliance, election laws, and lobbying rules

# Meet the Team



**JOEL D. ROZNER ESQ.**  
Partner and Former  
Practice Group Chair

- Chair of Government Relations Division 2003-2018
- 2019 Recipient of Maryland Government Relations Association's Outstanding Colleague Award
- Former Chief of Staff for Prince George's County Executive Parris Glendening
- Appointed by Anne Arundel County Executive Pittman to and currently serving on the Anne Arundel County Economic Development Corporation Board of Directors
- Lead lobbyist in gaining approval for Orsted's offshore wind project
- Lead lobbyist in gaining necessary approvals for Dominion's LNG export facility in Calvert County
- Represented as co-lead lobbyist for Washington Redskins in their successful move to Prince George's County
- Co-lead lobbyist on successful effort for first Maryland P3 project, (Baltimore Seagirt Marine Terminal facility)
- Campaign manager for various federal, state and local elections

# Meet the Team



**JOHN C. REITH**  
Chief Operating Officer

- Former Co-Chair of Government Relations at RWL, LLC
- Responsible for Marketing and Business Development for RWL, LLC
- Co-Chairman & Campaign Advisor for former Maryland Governor Robert L. Ehrlich, Jr.
- Member of Maryland Governor Larry Hogan's 2015 Inaugural Committee
- Co-Chair of Inaugural Committee for former Baltimore Mayor
- RWL's lead lobbyist representing clients before the Governor's Office and State's agencies
- Lobbyist on team representing Scientific Games in successful bid for Maryland Lottery contract
- Lobbyist on multi-firm team effort (led by RWL) to preserve the Preakness Stakes in Maryland and to enact a statutory framework for a nearly \$400 million capital redevelopment effort for Maryland's racetracks
- Represented various industries in Maryland, including schools, bank transaction companies, gaming, information technology, hospitals systems, health care companies, energy, real estate, alcohol manufacturing, engineering, infrastructure, transportation, bond bills for non-profit organizations and procurement

# Meet the Team



**MATTHEW M. BOHLE**  
Government Relations  
Consultant

- Served as Regional Director for the Maryland House Democratic Caucus, in this capacity successfully oversaw and advised numerous House campaigns
- Former Special Assistant to the Senate Majority Leader
- Campaign Director for the Maryland Democratic Majority Slate
- Managed several legislative races during the 2010 cycle that led to gains for the majority caucus against the backdrop of a national wave election year
- Lobbied successfully on technology, telecommunications, tobacco, alcohol, business and nonprofit matters
- Part of successful effort to resist new higher taxes on small businesses, specifically Maryland's premium Cigar stores
- Successfully assisted Greenland Technologies Corporation in instituting a first in the nation grant fund for the purchase of zero-emission heavy equipment property (forklifts, loaders, diggers and the like)
- Lead advocate for the Maryland Wineries Association in their successful effort to institute a capital development grant program for wineries and vineyards

# Meet the Team



**OBIE CHINEMERE**  
Government Relations  
Consultant

- Received his bachelor's degree in Political Science from the University of Maryland, Baltimore County
- Currently working on his Masters of Public Administration at Villanova University
- Regional Director, Office of U.S. Senator Chris Van Hollen (2018-2020)
- Deputy Field Director, Ben Jealous for Governor (2018)
- Campaign Manager, Cory McCray for Senate (2017-2018)
- Community Liaison, Baltimore City Councilman Eric Costello (2015-2017)

**RWL** | RIFKIN WEINER  
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